



**NORTH ANDOVER MARKETING SOLUTIONS COMPANY NAMED  
ONE OF TOP 100 WOMAN-LED BUSINESSES IN MASSACHUSETTS**

*Laura Harper of FPMSI recognized as business visionary; praised for her “effective and successful leadership” by Center for Women’s Leadership*

**North Andover, Mass., Feb. 14, 2008** – Fulfillment, Print & Mailing Solutions, Inc. (FPMSI), a premier North Andover-based marketing solutions provider led by President Laura Harper, recently was named one of the top 100 woman-led businesses in Massachusetts, underscoring the vitality of the company in an increasingly competitive marketplace.

FPMSI earned the distinction of placing within the top 100 of women-led businesses in the state in the study that was sponsored by the Center for Women’s Leadership at Babson College and The Commonwealth Institute.

“Babson College and The Center for Women’s Leadership are pleased to welcome FPMSI to the roster of the top 100 woman-led businesses in the state,” said Dr. J. Janelle Shubert, director of the Center for Women’s Leadership. “This project has served to spotlight the significant contributions that woman-led organizations like FPMSI make to the economy of our state. But equally important is spotlighting the effective and successful leadership of talented women like FPMSI’s president, Laura Harper.”

To qualify for the listing, the chief executive must be a woman, and the business must be headquartered in Massachusetts and be either an independent firm or a legal subsidiary of a corporation. Companies were ranked by gross annual revenues, regardless of industry through 2006, the year in which the most recent data is available.

Harper, who founded the company in 1993, said the distinction is meaningful given the varied and successful companies throughout the state with women at the helm.

“It is truly an honor and very gratifying to be recognized alongside some of the leading private and public companies in the commonwealth of Massachusetts,” said Harper. “It also shows that FPMSI has undertaken some significant initiatives over the years to get us to this point today.”

Harper attributes much of FPMSI’s success to understanding the marketing needs of her clients and expanding the scope of services into one place that companies of all sizes and industries can go to with a variety of solutions to fulfill their marketing objectives.

FPMSI has in recent years enhanced its traditional direct mail and fulfillment services to include full print management, on-site digital printing, e-commerce storefront fulfillment, print-on-demand, e-mail marketing, and other marketing campaign management tools. FPMSI has also entered into the global marketplace, assisting companies with their international distribution and marketing needs.

According to the study, Harper joins the ranks with other top woman-led businesses in Massachusetts, including Cumberland Farms, Inc.; AGAR Supply Co. Inc.; Millennium Pharmaceuticals; Axcelis Technologies and Garber Travel.

The woman-led firms participating in the 2006 study had combined revenues of more than \$10.2 billion and provided full-time employment to more than 24,400 individuals.

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**About Fulfillment, Print & Mail Solutions, Inc. (FPMSI)**

***FPMSI...Fulfilling Your Marketing Objectives***

Fulfillment, Print & Mail Solutions, Inc. (FPMSI), founded in 1993, is a full-service marketing solutions provider based in North Andover, Mass. The company provides fully integrated marketing support solutions for companies of all sizes and across all industries, including a range of direct mail services, a complete fulfillment operation, and printing services for both commercial and digital uses. For more information, visit the company's website at [www.fpmsi.com](http://www.fpmsi.com).