

interlinkONE's "Green" Solutions

Here are a few ways interlinkONE's Marketing Software supports your "Green" initiatives.



THE "I NEED IT NOW" OPTION

Through electronic fulfillment, you can send digital versions of collateral... and as a side benefit, you'll know exactly when the prospect reads your material.



KNOW YOUR NUMBERS

By ordering the exact amount of fulfillment you need, there's no excess paper going to waste. Our system's reorder point calculations help you determine exactly what you need.



KNOW YOUR NUMBERS

With Variable Data Print (VDP), you can impress your customers with effects and personalization - while still printing exactly what they want and earning you a bit of green as you show off your services.



NO STICKY NOTES REQUIRED

By using a web-based tool to keep track of your projects, your office reduces the need for excess materials - and helps to ensure tasks are done on time!



SAVE TWO TYPES OF GREEN

The Sales application helps manage your contact database. By keeping your contact list clean, you will only be sending material to valid addresses.



MAKE SURE TO AIM

Target your audience with the information that you have... Whether it's age, gender, location and more... By delivering exactly what appeals to the prospect, you will be helping to reduce wasted paper.